



FESTIWAL MŁODE(J) SZTUKI – THE YOUNG ART FESTIVAL IN BĘŁCHATÓW OFFER FOR SPONSORS

2nd edition of Festiwal Młode(j) Sztuki – The Young Art. Festival is going to take place from 7th till 9th September 2007th. In accordance with its originally idea, it will unite music with fine arts. There is going to be series of various concerts from classic music to jazz, with connection of art competition and exhibitions.

This years' Festival main thought is going to be "energy". This catchword is strictly connected with general idea of Festival. We hope, that it will become a platform, which can cement art of youth with other people living in Belchatów, especially the young ones (over 40 per cent of city-dwellers are under the age of 25). Festivals' main thought should also pay attention to Belchatów's natural resources. We would like to help in crystallizing the attitude of "cultural activity" by pointing strong relation between peoples' energy and energy coming from art. Thanks to such attitude intensified by developing awareness, exploration of different arts and deeping our own sensibility, we would like to activate youth organizations. According to this, we don't want to forget about promoting our region in other parts of Poland and also abroad.

We would like to offer you co-operation with Festiwal Młode(j) Sztuki – The Young Art Festival and present you our benefit promotion, that is strictly connected with this great undertaking of art. We've got for our Sponsors package of privileges, which are subjected to contribution. Principles of co-operation between Partners and Festival management are included in contracts: for sponsors, for donators or for advertisement buyers.

Promotion of Festival is connected with advertising campaign leaded with strict co-operation with media patrons (press, radio, regional and local television).

We present beneath in detail scope of titles and sponsors' privileges.

EXPLANATION

1. Every sponsor, who will support 2nd edition of Festiwal Młode(j) Sztuki – The Young Art. Festival (value of contribution must be re-counted and given), is going to receive Sponsors' Title. This title is subjected to amount of contribution. Detailed plan of privileges is given in the table nr 1.

In case of any doubts contact our organization office: info@festiwalmlodejsztuki.com or call Janusz Florczyk – Art and Organization Manager of Festiwal Młode(j) Sztuki – The Young Art. Festival in Belchatów: +48/ 508-450-677.

**TITLES AND PRIVILEGES FOR SPONSORS OF
FESTIWAL MŁODE(J) SZTUKI – THE YOUNG ART FESTIVAL IN BEŁCHATÓW**

| O. N. | SPONSOR'S TITLE | VALUE OF CONTRIBUTION | PRIVILEGES |
|-------|---|-----------------------|---|
| A | SUPPORTING SPONSOR | from 200 PLN | <p>Name of the sponsor will be placed:</p> <ul style="list-style-type: none"> - in brochure - on the website of Festival - on information board during the concerts and exhibition of the works prized in art competition - in booklet added to CD, which are going to appear after Festival - in catalogue |
| B | HELPING SPONSOR | from 500 PLN | <p>Logo and name of the sponsor will be placed in places pointed in "A" group. Logo and name of the sponsor will be placed:</p> <ul style="list-style-type: none"> - by the work of an artist prized by contributed prize of art competition - name of the sponsor named in catalogue and on the website by contributed concert or by contributed prize of art competition <p>Additionally:</p> <ul style="list-style-type: none"> - logo of the sponsor placed on Festival advertising poster - advertising boards, stands in the day of contributed concert |
| C | SPONSOR | from 1000 PLN | <p>All privileges pointed in "A, B" groups. Additionally:</p> <ul style="list-style-type: none"> - logo of the sponsor placed on the ticket and invitation - logo of the sponsor placed on billboard - on Festival web-site we'll add link to the sponsor website <p>Logo and the name of sponsor are going to be placed also:</p> <ul style="list-style-type: none"> - on Festival poster, in brochure and in catalogue just by contributed concert or prize of art competition - by the work of an artist rewarded by contributed prize in art competition - on the Festival web-site by contributed concert or by prize of art competition <p>Advertising boards, stands in the day of contributed concert. Note about sponsor situated on 33% of the page included:</p> <ul style="list-style-type: none"> - in booklet added to CD - in brochure and catalogue |
| D | LEADING SPONSOR | from 2000 PLN | <p>All privileges pointed in "A, B, C" groups. Additionally:</p> <ul style="list-style-type: none"> - placing advertising boards and stands during whole Festival in every Festival object - name of the sponsor will be included in thanks, that will be published in press after Festival |
| E | GENERAL SPONSOR | from 5000 PLN | <p>All privileges pointed in "A, B, C, D" groups. Additionally:</p> <ul style="list-style-type: none"> - name of the sponsor printed on banner and in patronizing press - logo and name of the sponsor will be placed in central point of advertising poster of Festival, ticket, invitation and website - information boards with advertising note in main place of Festival events - logo and name printed on CD cover - advertisement on one page in brochure, catalogue, booklet added to CD |
| | FOUNDER OF 2nd DISTINCTION IN ART COMPETITION | from 500 to 1000 PLN | <p>All privileges pointed in "A, B" groups. Additionally:</p> <ul style="list-style-type: none"> - note about sponsor situated on 33% of the page included in brochure and catalogue |
| | FOUNDER OF SPECIAL PRIZE „ENERGY” | from 2000 to 3000 PLN | <p>All privileges pointed in "A, B, C, D" groups. Additionally:</p> <ul style="list-style-type: none"> - advertisement on one page in brochure and catalogue - advertising boards in main place of exhibition of works rewarded in art competition |

| | | |
|------------------------------|------------------------------|--|
| FOUNDER OF GRAND PRIX | from 3000 to 4000 PLN | All privileges pointed in "A, B, C, D" groups. Additionally: <ul style="list-style-type: none"> - advertisement on one page in brochure, catalogue and booklet added to CD - information board with advertising note in main place of Festival events |
|------------------------------|------------------------------|--|

**DETAILED PRIVILEGES FOR SPONSORS OF
FESTIWAL MŁODE(J) SZTUKI – THE YOUNG ART FESTIVAL IN BĘLCHATÓW**

1. **Billboard:**
 - logo (C-E)
2. **Banner:**
 - name of General Sponsor (E)
3. **Festival advertising poster:**
 - logo (B-E)
 - logo and name (C-E)
 - logo and name of founder of Grand Prix, special prize in art competition, General Sponsor;
4. **Brochure:**
 - name (A-E)
 - logo and name (B-E)
 - note about sponsor situated on 30% of the page (C-E)
 - logo and name by contributed concert or by founded prize in art competition (C-E)
 - advertisement on one page – General Sponsor (E), founder of Grand Prix and special prize in art competition;
5. **Catalogue:**
 - name (A-E)
 - logo and name (B-E)
 - note about sponsor situated on 33% of the page (C-E)
 - advertisement on one page – only for General Sponsor (E)
 - sponsors' name enumerated by contributed concert or by contributed prize in art competition (B-E)
 - advertisement on one page – founder of Grand Prix and special prize in art competition;
6. **Ticket:**
 - logo (C-E)
 - logo and name of General Sponsor (E)
7. **Invitations:**
 - logo (C-E)
 - logo and name of General Sponsor (E)
8. **Internet:**
 - name of the sponsor on Festival web-site (A-E);
 - logo and name of the sponsor on Festival web-site (B-E);
 - placing logo, name of the sponsor and adding link to sponsors' website (C-E);
 - logo and name of the sponsor on Festival web-site by contributed concert or by contributed prize of art competition (B-E);
9. **Concerts' objects (advertising materials should be delivered by sponsor):**
 - name placed on information board (A-E)
 - logo and name placed on information board (B-E)
 - placing advertising boards and stands in the day of contributed concert (B-E);
 - placing advertising boards and stands during whole Festival, in every Festival object (D,E)
10. **Press, radio:**
 - name of the sponsor included in thanks, that will be published in press after Festival (D,E);
 - name of the sponsor in patronizing press – only for General Sponsor;
11. **Multimedia (CD):**
 - name of the sponsor added in booklet (A-E);
 - logo and name added in booklet (B-E);
 - logo and name of the sponsor printed on CD cover – General Sponsor;
 - note about sponsor situated on 30% of the page included in booklet (C-E);
 - advertisement of the sponsor situated on one page of booklet – General Sponsor (E), founder of Grand Prix in art competition;
12. **Exhibition of works rewarded in art competition (Regional Museum 07.09. – 07.10.2007):**
 - name of the sponsor situated on advertising board (A-E);
 - logo and name of the sponsor situated on advertising board (B-E);
 - advertising note, logo and name of General Sponsor, founder of Grand Prix and founder of Special Prize in art competition;
 - logo and name of the sponsor situated by work rewarded by contributed prize in art competition (B-E);
 - logo and name of the sponsor – founder of non-regulations prize in art competition (B-E);